

Role Profile: Lead Volunteer for Member Engagement Team

Position Title: Lead Volunteer for Member Engagement Team (Role can be job-shared)

Project Duration: January 2025 - January 2027

Location: Remote with frequent meetings as the role requires and time required at Auchengillan Outdoor Centre, Glasgow, UK

Reports To: Lead Volunteer and Project Steering Committee

Role Purpose:

To lead the Member Engagement Team in designing and implementing programs that increase engagement among youth and leaders, ensuring active participation in the Auchengillan 100 centenary celebrations.

Key Responsibilities:

1. Program Development:

- Design and implement engagement programs tailored for youth members and leaders .
- Develop activities such as the countdown campaign, 100 birthday parties for sections, and time capsule projects.
- Support the creation of the challenge badge initiative to encourage participation.

2. Volunteer Management:

- Recruit, train, and manage volunteers to support youth and leader engagement activities as part of the overarching celebrations in conjunction with the existing staff team.
- Provide guidance and support to volunteers to ensure successful program delivery.
- Recognise and celebrate volunteer contributions.

3. Collaboration and Partnerships:

- Work closely with other teams to ensure cohesive messaging and branding.
- Foster partnerships with groups, districts and other Regions to develop an existing programme plan

- Collaborate with the Marketing and PR Team to promote engagement activities.

4. Reporting and Evaluation:

- Track and report on engagement activities and participation rates.
- Conduct post-event evaluations to assess success and identify areas for improvement.
- Provide regular updates to the Lead Volunteer and Project Steering Committee.

Skills and Qualifications:

- **Leadership and Management:**

- Experience in volunteer management or youth engagement.
- Strong leadership skills with the ability to motivate and manage a team of volunteers.

- **Communication and Interpersonal Skills:**

- Strong written and verbal communication skills.
- Ability to build and maintain relationships with youth, leaders, and partners.

- **Creative and Strategic Thinking:**

- Ability to develop innovative engagement strategies.
- Strong problem-solving skills and a proactive approach.

- **Personal Attributes:**

- Passionate about Scouting and the mission of Auchengillan.
- Creative, adaptable, and able to work under pressure.
- Enthusiastic and motivated to make a positive impact.

Application Process: We understand that no volunteer will have every skill listed, but having experience in a few key areas would be highly beneficial. We value a willingness to learn and grow within the role. Interested volunteers should register by completing the following link <https://forms.office.com/e/p9955AMfag> by Wednesday 8th January 2025.

This role is a fantastic opportunity to lead the youth and leader engagement efforts for Auchengillan's centenary celebrations. We look forward to welcoming a dedicated and enthusiastic volunteer to our team.