

Role Profile: Lead Volunteer for Alumni and Legacy Team

Position Title: Lead Volunteer for Alumni and Legacy Team (Role can be job-shared)

Project Duration: January 2025 - January 2027

Location: Remote with frequent meetings as the role requires and time required at Auchengillan Outdoor Centre, Glasgow, UK

Reports To: Lead Volunteer and Project Steering Committee

Role Purpose:

To lead the Alumni and Legacy Team in establishing and maintaining an alumni network, supporting the organising of events, and fostering a sense of community and legacy among existing and former members who have a passion for Auchengillan Outdoor Centre.

Key Responsibilities:

1. Alumni Network Development:

- Support the establishment and development of a comprehensive alumni database.
- Develop strategies to engage and reconnect with former members of Auchengillan and Clyde Scouts.
- Foster a sense of community among alumni through regular communication and updates.

2. Legacy Building:

- Develop and implement strategies to encourage alumni donations and involvement in legacy projects.
- Incorporate alumni stories and achievements into the centenary celebrations.
- Promote the long-term sustainability of Auchengillan through legacy initiatives.

3. Collaboration and Partnerships:

- Work closely with other teams to ensure cohesive messaging and branding.
- Foster partnerships with organisations and individuals who can support alumni and legacy initiatives.
- Collaborate with the Marketing and PR Team to promote alumni events and initiatives

4. Reporting and Evaluation:

- Track and report on alumni engagement and legacy-building activities.
- Conduct post-event evaluations to assess success and identify areas for improvement.
- Provide regular updates to the Lead Volunteer and Project Steering Committee.

Skills and Qualifications:

- **Leadership and Management:**
 - Experience in volunteer management or community engagement.
 - Strong leadership skills with the ability to motivate and manage a team of volunteers.
- **Communication and Interpersonal Skills:**
 - Strong written and verbal communication skills.
 - Ability to build and maintain relationships with alumni and partners.
- **Fundraising and Legacy Building:**
 - Experience in fundraising and donor relations.
 - Understanding of legacy-building strategies and initiatives.
- **Creative and Strategic Thinking:**
 - Ability to develop innovative engagement and legacy-building strategies.
 - Strong problem-solving skills and a proactive approach.
- **Personal Attributes:**
 - Passionate about Scouting and the mission of Auchengillan.
 - Creative, adaptable, and able to work under pressure.
 - Enthusiastic and motivated to make a positive impact.

Application Process: We understand that no volunteer will have every skill listed, but having experience in a few key areas would be highly beneficial. We value a willingness to learn and grow within the role. Interested volunteers should register by completing the following link <https://forms.office.com/e/SgyrEFTW7S> by Wednesday 8th January 2025.

This role is a unique opportunity to lead the alumni and legacy efforts for Auchengillan's centenary celebrations. We look forward to welcoming a dedicated and enthusiastic volunteer to our team.